



**S = Signing, P = Performance/Product Demonstration, PC = Press Conference**

**Thursday January 24<sup>th</sup>**

Time	Booth Name	Booth #	Hall	Artist	Type
9.30 AM	Sabian	3254	D	Mike Portnoy	PC
10.00 AM	Samson	4590	C	Kiko Loureiro	P
10.30 AM	MOTU	6514	A	Jordan Rudess [Dream Theater]	P
10.30 AM	Samson	4590	C	Marco Mendoza [Thin Lizzy]	P
11.00 AM	Synthogy	6724	A	Jordan Rudess [Dream Theater]	P
11.00 AM	Yamaha	100MA, 102MA	Marriott	Yamaha 125th Anniversary Press Event	PC
11.00 AM	NAMM Media Room			Orange Amps Keynote Speech	PC
12.00 PM	Dean Markley Strings	5710	B	Lita Ford	S
2.30 PM	Korg USA	6440	A	Derek Sherinian	P
3.00 PM	TC Electronic	5932	B	Press Meeting	PC
3.30 PM	Samson	4590	C	Geezer Butler [Black Sabbath]	S
				Frank Bello [Anthrax]	
				Billy Sheehan [Mr. Big]	
				JD DeServio [Black Label Society]	
				Eddie Jackson [Queensryche]	

				Marco Mendoza [Thin Lizzy]	
4.00 PM	TC Electronic	5932	B	Steve Morse [Deep Purple] Guthrie Govan [The Aristocrats]	S
4.30 PM	Samson	4590	C	Richie Kotzen	P

### Friday January 25<sup>th</sup>

Time	Booth Name	Booth Number	Hall	Artist	Type
9.30 AM	Yamaha	100 MA, 102 MA	Marriott	Tommy Aldridge Matt Halpern [Periphery]	PC
10.30 AM	MOTU	6514	A	Jordan Rudess [Dream Theater]	P
11.00 AM	EMG Pickups	4782	C	Zakk Wylde [Black Label Society] Richie Faulkner [Judas Priest] Andy James [Sacred Mother Tongue]	S/PC
11.00 AM	Samson	4590	C	Richie Kotzen	P
11.30 AM	Korg USA	6440	A	Jeff Kendrick [DevilDriver] Mike Spreitzer [DevilDriver]	P
12.00 PM	Ampeg	209 A/B	Level 2	Rex Brown [Pantera, Kill Devil Hill] Mike Inez [Alice In Chains] Juan Alderete	S
12.00 PM	Dean Markley Strings	5710	B	Orianthi [Alice Cooper]	S

12.00 PM	Korg USA	6440	A	Gus G [Ozzy, Firewind]	S
				Jeff Kendrick [DevilDriver]	
				Mike Spreitzer [DevilDriver]	
12.00 PM	Samson	4590	C	Gary Holt [Exodus]	S
				Mike Portnoy	
				Scott Ian [Anthrax]	
				Charlie Benante [Anthrax]	
				Frank Bello [Anthrax]	
				Dave Lombardo [Slayer, Philm]	
				Kerry King [Slayer]	
				David Ellefson [Megadeth]	
				Billy Sheehan [Mr. Big]	
12.00 PM	EMG Pickups	4782	C	Evan Brewer [The Faceless]	S
				Alex Webster [Cannibal Corpse]	
				Tony Campos [Soulfly, Ministry, Prong]	
1.00 PM	Synthogy	6724	A	Jordan Rudess [Dream Theater]	P
1.00 PM	Tonepros	3390	D	Doug Aldrich [Whitesnake]	S
1.00 PM	Engl Amplification	5824	B	Bumblefoot [Guns 'N Roses]	S
				Richie Faulkner [Judas Priest]	
1.00 PM	Schecter Guitar	210D	Level 2	Jeff Loomis	S, P
				Gary Holt [Exodus]	
1.00 PM	Overture Guitars	2694	D	Michael Sweet [Stryper]	S
				Timothy Gaines [Stryper]	
1.30 PM	MOTU	6514	A	Jordan Rudess	P

				[Dream Theater]	
1.30 PM	Samson	4590	C	JD DeServio [Black Label Society]	S
				Peter Erskine	
				Marco Mendoza [Thin Lizzy]	
				Stu Hamm	
				Victor Wootten	
				Nate Watts [Stevie Wonder]	
2.00 PM	EMG Pickups	4782	C	Javier Reyes [Animals As Leaders]	S
				Chris Letchford [Scale The Summit]	
				Stephen Carpenter [Deftones]	
2.00 PM	Gibson Guitars	303 AB	Level 3	Zakk Wylde [Black Label Society]	S
2.00 PM	Fernandes Guitars	5690	B	Andres Alvarez	P
2.00 PM	Ampeg	209 A/B	Level 2	Cliff Williams [AC/DC]	S
				Ricky Phillips	
2.00 PM	Remo	4430	C	Mike Portnoy	S
2.00 PM	TC Electronic	5932	B	Orianthi [Alice Cooper]	S
				Richard Fortus [Guns 'N Roses]	
2.30 PM	Korg USA	6440	A	Jordan Rudess [Dream Theater]	P
				Rod Morgenstein	
3.00 PM	Vigier Guitars	4762	C	Bumblefoot [Guns 'N Roses]	S
				Guthrie Govan	
3.00 PM	Engl AmPification	5824	B	Jeff Loomis	S
				Gary Holt [Exodus]	
3.30 PM	Samson	4590	C	Willie Adler [Lamb Of	S

				God]	
				Doug Aldrich [Whitesnake]	
				Phil Buckman [Filter]	
				Mike Inez [Alice In Chains]	
				Eddie Jackson [Queensryche]	
				Herman Li [DragonForce]	
				Jordan Rudess [Dream Theater]	
				John Tempesta [The Cult]	
4.00 PM	EMG Pickups	4782	C	Doug Wimbish [Living Colour]	S
				Mark Michael [Scale The Summit]	
				Joe Lester [Intronaut]	
4.00 PM	Fernandes Guitars	5690	B	Elizabeth Schall [Dreaming Dead]	P
4.00 PM	Paiste	3270	D	Nicko McBrain [Iron Maiden]	S
				Dave Lombardo [Slayer]	
				Charlie Benante [Anthrax]	
				Nigel Glockler [Saxon]	
				Brian Tichy [Foreigner]	
4.00 PM	Jackson Guitars	300	Level 3	Chris Letchford [Scale The Summit]	S
				Oli Herbert [All That Remains]	
				Michael Keene [The Faceless]	
				Wes Hauch [The Faceless]	
				Dave Davidson [Revocation]	
4.00 PM	EBS Sweden AB	5391	B	Billy Sheehan [Mr. Big]	S, P

4.30 PM	Samson	4590	C	Marco Mendoza [Thin Lizzy]	P
5.00 PM	Fernandes Guitars	5690	B	Andres Alvarez	P
5.00 PM	Samson	4590	C	Kiko Loureiro	P
5.00 PM	TC Electronic	5932	B	Bumblefoot [Guns 'N Roses]	S
				Doug Aldrich [Whitesnake]	
				Steve Stevens	
5.00 PM	EMG Pickups	4782	C	David Ellefson [Megadeth]	S
				Mike Inez [Alice In Chains]	
				Brian Hardgroove [Public Enemy]	
5.00 PM			Main Stage	Living Legends Jam	P

### Saturday January 26<sup>th</sup>

Time	Booth	Booth Number	Hall	Artist	Type
10.30 AM	MOTU	6514	A	Jordan Rudess [Dream Theater]	P
11.00 AM	Beamz Interactive	6007	A	David Ellefson [Megadeth]	P
11.00 AM	JZ Microphones	6946	A	Jordan Rudess [Dream Theater]	P
11.00 AM	Samson	4590	C	Richie Kotzen	P
11.00 AM	Yamaha	100 MA, 102 MA	Marriott	Yamaha Drum Artist Signing	S
11.00 AM	SIT Strings	5976	B	Eric Bass [Shinedown]	S
				Zach Myers [Shinedown]	

				Brent Smith [Shinedown]	
				Tyler Connolly [Theory Of A Deadman]	
				Dave Brenner [Theory Of A Deadman]	
				Steve Mazur [Our Lady Peace]	
12.00 PM	Dean Guitars	5466	B	Eric Peterson [Testament]	S
				Wayne Static [Static X]	
				Rob Barrett [Cannibal Corpse]	
12.00 PM	Ampeg	209 A/B	Level 2	Tony Levin	S
				Cory Sparks	
				Dug Pinnick [King's X]	
12.00 PM	SIT Strings	5976	B	David Ellefson [Megadeth]	S
				Max Cavalera	
				Keri Kelli [Alice Cooper]	
				Willie Adler [Lamb Of God]	
				Traa Daniels [P.O.D.]	
12.00 PM	Ddrum	5466	B	Shawn Drover [Megadeth]	S
12.00 PM	Samson	4590	C	Shinedown full band signing	S
12.00 PM	Yamaha Acoustic	TBA	TBA	Alex Skolnick	S
12.00 PM	EMG Pickups	4782	C	Gary Holt [Exodus]	S
				Richie Faulkner [Judas Priest]	
				Rusty Cooley	
12.30 PM	Studio Devil	6721	A	Chris Brightwell [Damage Inc.]	P
1.00 PM	Dean Markley Strings	5710	B	Michael Wilton [Queensryche]	S

				Nick Catanese [Black Label Society]	
1.00 PM	Paiste	3270	D	Abe Lobo [Paul McCartney]	S
				Josh Freese [Weezer]	
				Vinnie Colaiuta [Sting]	
				Danny Carey [Tool]	
				Paul Stanley McKensie [Gorillaz]	
1.00 PM	Randall AmPifiers	5244	B	George Lynch	S
1.00 PM	Alfred Music Publishing	4822	C	Bryan Beller [Dethklok]	S, P
1.00 PM	Synthogy	6724	A	Jordan Rudess [Dream Theater]	P
1.00 PM	Engl Amplification	5824	B	Vivan Campbell [Def Leppard]	S
1.00 PM	Orange Amps	4890	C	Glenn Hughes	S
1.00 PM	Perri Ink. Custom Guitars	2483	D	Matt Sorum	S
1.00 PM	Yamaha	100 MA, 102 MA	Marriott	Yamaha Guitar Artist Signing	S
1.30 PM	Dean Guitars	5466	B	Eric Bass [Shinedown]	S
				Brent Smith [Shinedown]	
				Barry Kerch [Shinedown]	
				Eddie Veltz [Kyng]	
1.30 PM	Gibraltar	5420	B	Shawn Drover [Megadeth]	S
1.30 PM	MOTU	6514	A	Jordan Rudess [Dream Theater]	P
1.30 PM	Samson	4590	C	JD DeServio [Black Label Society]	S
				Marco Mendoza [Thin	



				Lizzy]	
				Stu Hamm	
				Victor Wootten	
				Nate Watts [Stevie Wonder]	
2.00 PM	EMG Pickups	4782	C	Devin Townsend	S
				Michael Keene [The Faceless]	
				Rob Barrett [Cannibal Corpse]	
2.00 PM	Fernandes Guitars	5690	B	Andres Alvarez	P
2.00 PM	Ampeg	209 A/B	Level 2	Darryl Jones Chris Squire	S
2.00 PM	Shure	6541	A	Gojira full band signing	S
2.00 PM	Jackson Guitars	300	Level 3	Chris Broderick [Megadeth] David Ellefson [Megadeth] Phil Demmel [Machine Head] Scott Ian [Anthrax]	S
2.00 PM	Hughes Kettner	6555	A	Tommy Thayer [KISS]	S
2.00 PM	EBS Sweden AB	5391	B	Michael Devin [Whitesnake] Bjorn Englen [Yngwie] Marten Andersson [Lizzy Borden]	S
2.30 PM	Bugera Amps	5740	B	Anvil full band signing	S
2.30 PM	Korg USA	6440	A	Jordan Rudess [Dream Theater] Rod Morgenstein	P
2.30 PM	Latin Percussion	5720	B	Mike Portnoy	S
3.00 PM	Fernandes Guitars	5690	B	Elizabeth Schall [Dreaming Dead]	P

4.00 PM	Dean Guitars	5466	B	Uli Jon Roth Rusty Cooley Michael Angel Batio Jacky Vincent	S
3.00 PM	Peavey	201	Level 2	Alex Skolnick	PC, P
3.00 PM	JZ Microphones	6946	A	Eric Bass [Shinedown]	P
3.30 PM	Samson	4590	C	Glenn Hughes [Black Country Communion] Mike Portnoy Charlie Benante [Anthrax] Frank Bello [Anthrax] Mike Inez [Alice In Chains] Eddie Jackson [Queensryche] Willie Adler [Lamb Of God] Phil Buckman [Filter]	S
3.30 PM	Rotosound	4278	C	Billy Sheehan [Mr. Big]	S
4.00 PM	Jackson Guitars	300	Level 3	Christian Andreu [Gojira] Joe Duplantier [Gojira] Marc Okubo [Veil Of Maya] Misha Mansoor [Periphery]	
4.00 PM	ESP Guitars	213D	Level 2	Michael Wilton [Queensryche] Stephen Carpenter [Deftones] George Lynch	S
4.00 PM	Tonepros	3390	D	Doug Aldrich [Whitesnake]	S
4.00 PM	Paiste	3270	D	Nicko McBrain [Iron Maiden] Jeremy Spencer	S

				[Five Finger Death Punch]	
				Aquiles Priester [Hangar]	
				Eloy Casagrande [Sepultura]	
				Bobby Blotzer [Ratt]	
4.00 PM	EMG Pickups	4782	C	Jeff Loomis	S
				Eric Calderone	
				Andy James [Sacred Mother Tongue]	
4.00 PM	Strandberg	3391	D	Chris Letchford [Scale The Summit]	S
4.30 PM	Fernandes Guitars	5690	B	Charles Elliott [Abysmal Dawn]	P
4.30 PM	Samson	4590	C	Kiko Loureiro	P
5.00 PM	Dean Markley Strings	5710	B	Nikki Sixx [Motley Crue]	S
5.00 PM	EMG Pickups	4782	C	Rex Brown [Kill Devil Hill]	S
				Dewey Bragg [Kill Devil Hill]	
				Mark Zavon [Kill Devil Hill]	
9.00 PM		Front Stage	Marriott	Alex Skolnick Trio	P

### Sunday January 27<sup>th</sup>

Time	Booth Name	Booth Number	Hall	Artist	Type
10.30 AM	MOTU	6514	A	Jordan Rudess [Dream Theater]	P

11.00 AM	JZ Microphones	6946	A	Jordan Rudess [Dream Theater]	P
12.30 PM	Dean Guitars	5466	B	Rusty Cooley Michael Angelo Batio	S
1:00 PM	Synthogy	6724	A	Jordan Rudess [Dream Theater]	P
2.00 PM	Dean Guitars	5466	B	Dave Mustaine [Megadeth]	S
3.30 PM	Dean Guitars	5466	B	Eric Peterson [Testament] Eric Bass [Shinedown] Rob Barrett [Cannibal Corpse]	S
3.30 PM	Earthworks	6882	A	Jordan Rudess [Dream Theater]	P
4.00 PM	TC Electronic	5932	B	Bumblefoot [Guns 'N Roses] Tony Harnell [TNT]	S/P
4.30 PM	MOTU	6514	A	Jordan Rudess [Dream Theater]	P

# METAL ASSAULT